



818-548-2090

CITY CLERK
2021 FEB -2 PM 6:39

Application for Appointment to City Board or Commission

Please provide the following information and return application to the Office of the City Clerk by mail:
613 E. Broadway, RM 110, Glendale, CA 91206-4393; or by Fax: 818-241-5386.
(Applicant must be a Glendale Resident and Registered to Vote in the City).

Transportation and Parking / Planning

Name of Board or Commission

PRINT LEGIBLY OR TYPE

Date: 12/10/2000

Name: Shana Bonstin

Home Address: [REDACTED]
Street City Zip Code

Home Telephone: () Cell Phone: (323) 377-8895

Email Address: smurphy@post.harvard.edu

I. **PERSONAL**

Number of years lived in Glendale 5 523564888 AM

Are you a registered voter in the City of Glendale (Required)? Yes ☒ No ☐

II. **EDUCATION**

College: University of California, Santa Cruz Degree: BA

College: Harvard University Degree: MUP

III. **BUSINESS/PROFESSIONAL EXPERIENCE**

Position: Deputy Director

Company Name: Los Angeles City Planning Department

Address: 200 N. Spring Street, 5th Floor Los Angeles 90012
Street City Zip Code

Telephone (213) 978-1217 Email: shana.bonstin@lacity.org

Job Description: Manager of the Community Planning Bureau; responsible for local planning policy initiatives throughout LA, and the Community Plan Update Program to renew all 35 Plans and rollout the City's new zoning code. The Bureau has 80 staff. I am also the Department's Chief Sustainability Officer (since 2014).

(OVER)

Design Review Board Candidates Only:

Are you a registered Architect? Yes ☐ No ☒ Registration Number: _____

IV. ORGANIZATIONS/CIVIC ACTIVITIES

List Affiliations: American Planning Association, Sustainability Communities Division; 2020 Census

Volunteer; Historic Home Mills Act Recipient; Child at Verdugo Woodlands Elementary, GUSD / PTA;

Glendale Historical Society member; Black in Glendale ally member; Seed Library of Los Angeles-Altadena;

2020 Donations: LA Reg. Food Bank, ArmeniaFund, BLM, Immaculate Heart HS, VW ES, St. Baldricks

V. QUALIFICATIONS/EXPERIENCE

List relevant experience and skills: I have worked 20 years locally as a professional urban planner.

I am an engaged Glendalian! My professional expertise is urban design and sustainability. I am part of the

Executive Team for LA City Planning; I started as a Planning Assistant and promoted up 5 levels. I represent

our Department at City Council, City Planning Commission, to other Agencies, and at public engagements.

VI. OTHER INFORMATION

(A) Please attach a current resume

(B) Please include a brief written statement outlining your views on the roles and responsibilities of this Board or Commission, its key issues, and your goals if appointed (attach additional sheet if necessary).

My priorities are to promote equity and sustainability by improved improved quality of the built environment,

developed through a meaningful robust outreach processes, and which are practical and implementable.

PLEASE NOTE:

THIS FORM BECOMES PUBLIC INFORMATION. PLEASE INFORM THE CITY CLERK IF THERE IS ANY INFORMATION CONTAINED WITHIN THAT YOU DO NOT WANT AVAILABLE TO THE PUBLIC.



Signature of Applicant

Supplemental Sheet—Shana Bonstin—“a brief written statement outlining your views on the roles and responsibilities of this Board or Commission, its key issues, and your goals if appointed”

I would be honored to serve the City of Glendale. As a Commissioner I would bring creative problem solving and progressive ideas for City placemaking, but I also have substantial and relevant practical experience related to how governing functions, concepts are implemented, the relationship between various entities. I seek to collaborate and make connections between goals and functions that can otherwise be isolated but are better approached collectively—such as links between mobility and land use patterns and sustainable communities. I have worked with a variety of Commissions and I am committed to be professional, collaborative, transparent, and to truly add value to the process to improve outcomes.

PLANNING COMMISSION

I’m motivated to see additional public spaces in southern Glendale in particular, as well as overall increased transit access and mobility improved quality of the built environment—not just new development projects but shade, trees, and features to sidewalks and public rights of way. I like the way the City’s vitality has increased with a broad range of destinations and activities related to arts and entertainment. We can continue to increase walkability, neighborhood access to amenities, and emphasize inclusive placemaking. I’m interested in innovations to support local businesses and housing our residents. I believe the “Greener Glendale” initiatives the city undertook about a decade ago could use a refresher. I’m interested in the long range strategy for Community Plans and Land Use, so there is a collective and contextual deliberation about the City’s future. I sense there are a number of existing policies that are sensible but need specific implementation tools. In general, I’d like to showcase the people of Glendale and its special character as a place that is welcoming and distinct.

PARKING AND TRANSPORTATION COMMISSION

In thinking about Mobility and the Parking and Transportation Commission in particular, I do think that Commission could better serve with a more robust variety and scope of topics for review. They routinely review requests for speed bumps, initiated by the public and as part of the Traffic Calming Program, but the program emphasizes bumps in lieu of other alternative measure which can provide additional benefits, such as street trees, which have multiple positive impacts including the aesthetics and shade, and could be similar cost. I believe the Commission could be used more broadly to review access and mobility initiatives for the City. Another key endeavor is the North Hollywood/Pasadena BRT line, and I’m interested in what the MOU looks like between Metro and Glendale, curious about the value capture program looks like, and what our work is for Transit Oriented Planning along the line. And finally, it would be important to begin considerations on Aerial Mobility (drones and vehicles for passengers and delivery)—it’s not very far out, and we’ll want to be sure it’s approached equitably and that the City has control over the outcomes.

If appointed to either of these commissions, similar to my “day job” goals-- My priorities are to promote equity and sustainability, through improvements and approaches that are developed through a meaningful and robust outreach processes, and which are practical and implementable. My understanding is there may not be an opening for Planning Commission.

Professional Local City Planning Experience

DEPUTY DIRECTOR, LOS ANGELES DEPARTMENT OF CITY PLANNING | Jan 2019 - Present

I manage the Community Planning Bureau, which is responsible for policy and initiatives that are geographic-based, including the Community Plan Update Program to renew the City's 35 Community Plans and rollout the comprehensive new zoning code through each Plan Area. The Bureau also develops Transit Neighborhood Plans, Specific Plans, and other localized district overlays, and amendments to such for the entirety of the City. Approximately 80 staff comprise the Bureau. My priorities are to create plans that promote equity and sustainability, are developed through a meaningful and robust outreach processes, and which are practical and implementable. As part of the Executive Team, I report to the Director and contribute to department-wide decisions. I commonly represent the Department at City Council, City Planning Commission, and with other Agencies. As well, I am the Department's Chief Sustainability Officer (since 2014) and serve as a liaison to the Mayor's Office for that effort.

Speaking Engagements and representation, Jan 2019 to present, include:

- Pandemic Practice Panelist, Harvard Graduate School of Design
- Policy Forum Panelist "How the LA Region Will Accommodate 1.4 Mill. Units," American Planning Assoc. (APA)
- VerdeXchange Sustainability Conference Panelist
- Valley Industry and Commerce Association (VICA); Central City Association (CCA) Guest Speaker
- "A New Vision for the Westside" Speaker, Westside Urban Forum
- LA Promise Fund LA 2030 Industry Guest Speaker
- Harvard Graduate School of Design Studio Expert Contributor and Final Panelist
- USC Architecture Studio Final and Midterm Reviewer
- Speaker at various Realtor associations and BIDs; various media interviews

Professional Development, Jan 2019 to present, includes:

- Anti-Racism 101 Webinar and Affinity Group Discussions, Harvard Alumni Association
- Organized first and second "Women in Leadership" Panels for Los Angeles Department of City Planning
- Executive Leadership and Team Development, ongoing personalized program by Management Partners
- COVID 19 Workplace Training, City of Los Angeles
- Workplace Harassment Training, City of Los Angeles
- Ethics Training, Los Angeles Department of City Planning
- Equity and Diversity Training series, Los Angeles Department of City Planning
- National Planning Conference, American Planning Association (APA)

PRIOR EXPERIENCE IN LOS ANGELES DEPARTMENT OF CITY PLANNING

I was promoted within the Department sequentially since joining in 2001.

Principal City Planner, Central Project Planning and Valley Project Planning Divisions (May 2015- Dec 2018)

I was the division manager of Central Project Planning and during a portion of that time concurrently managed Valley Project Planning, both of which conduct case/project review in geographic teams. This meant overseeing 44 staff responsible for implementation by reviewing development proposals in 22 Community Plan Areas covering a 333 square mile area. I governed the structure of the two offices, set priorities and assignments, trained and mentored, and directly supervised six staff. I reviewed the written work of planners and was responsible for the quality, content, and timeliness of thousands of determinations and staff reports yearly. During my tenure, the Divisions underwent restructuring and each incorporated two formerly separate offices.

Senior City Planner, Metro Neighborhood Projects Section (Aug 2012-May 2015)

I supervised project review for a Section that comprised 21 Community Plan Areas including more than 58 overlay districts and specific plans, covering a 230 square mile geography. I represented the Director at hearings and to decisionmakers, and was lead for the West, Harbor, and East Area Planning Commissions as well as coordinating departmental meetings covering those geographies. Under my leadership, the Division became more cohesive, communication and expectations were clearer, and the work produced was held to a higher standard of accuracy, design excellence, and substantive quality. I instituted collaborative problem solving with other divisions and emphasized the value of project review responsibilities in the context of the Department mission.

City Planner, Community Planning West/Coastal, and Central (Jan 2009-Aug 2012)

As a Unit Lead, I supervised policy work and project review in a variety of communities. Project planning work included: Historic Preservation Overlay Zone Unit implementation of 30 historic districts, USC Specific Plan Adoption, Wilshire Grand Tower Project Planner (with Development Agreements), and overseeing the Venice Unit. Policy work included the creation of Community Design Overlays, (such as the award winning Lincoln Boulevard CDO Establishment) and creation and adoption of the first Citywide Design Guidelines.

City Planning Associate, Community Planning West/Coastal (Jul 2005-Jan 2009)

After this first promotion, my work consisted of a combination of policy and project planning, such as contributing to Westside Community Plans and as a staff planner reviewing Density Bonus Projects (mixed income affordable housing).

Planning Assistant, Community Planning West/Coastal (Oct 2001-Jul 2005)

In my initial position, my work consisted of a combination of policy and project planning, including developing a Local Coastal Program for the Palisades, and implementing the Westwood Specific Plan.

Previous Professional Experience

Harvard University, Grad. School of Design Career Discovery; Urban Planning/Design Instructor (Jun 2001-Aug 2001)

Served as primary instructor for twelve adult students and contributing instructor to 50 students, in a summer immersion program introducing people to the fields of urban planning and design. Collaborated with co-instructors on class curriculum including coursework, field studies, and studio work in community planning and urban design practice.

Harvard University, Grad. School of Design; Research Assistant and Teaching Assistant (Sep 2000-Jan 2002)

Worked for Professors Richard Peiser, Edward Robbins; Jay Wickersham (Asst. Secretary of Environmental Affairs, MA)

City of Emeryville, Dept. of Economic Development & Housing; Redevelopment Agency Intern (Jul 2000-Aug 2000)

Assisted with brownfield redevelopment projects and City programs including Affordable Housing and the Art Set-Aside Program; inventoried developments; researched emerging trends.

California Coastal Commission, State Headquarters (SF); Environmental Services Intern (Apr 1999-Aug 1999)

Reviewed coastal development permits within San Luis Obispo County as part of the Regional Cumulative Assessment Project (ReCAP), a program to evaluate the implementation of Local Coastal Plans in California.

Dyett & Bhatia Urban and Regional Planners; Assistant to Principal (Jan 1999-Jul 1999)

Aided principal and planners in report production, including master plans and RFQs/RFPs; researched information.

Environmental Policy Center / McGuire & Company, Inc; Program Manager (Sep 1996-Jan 1999)

Managed several research programs for The Global Cities Project, an informational clearinghouse of local government-initiated environmental policies and programs; team member for California Futures Network (CFN), a statewide coalition for sustainable land use in California. Played principal role in successful 1999 Smart Growth Summit in Sacramento.

California Coastal Commission, Central Coast Office; Research Analyst Intern (Jun 1995-Sep 1995)

Conducted research, field analysis, drafted Agency's comments on a Project EIR.

Education

Harvard University, Graduate School of Design, Masters in Urban Planning (Jun 2001)

Concentrated in Land Planning Policy and Urban Design. Academic ranking: 2nd in class.

University of California, Berkeley Continuing Education, (1998) Miscellaneous courses (History of Bay Area, Landscape Architecture, Field Drawing)

University of California, Santa Cruz, Bachelor of Arts in Environmental Studies (Jun 1996)

Academic emphasis in Environmental Assessment and Planning, thesis project on Sustainability Indicators for Cities. Minored in Philosophy (Contemporary Ethics)

Affiliations

- Glendale resident and property owner
 - Child at Verdugo Woodlands Elementary, Glendale Unified School District
 - Member of The Glendale Historical Society
 - Ally member of Black In Glendale
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